



FUTURE of MENTAL HEALTHCARE

24-26th April 2024
Boston, MA

Conference Day 1

8:00 AM Registration, Breakfast and Networking

9:00 AM Chairs Opening Remarks

9:10 AM Keynote Panel Discussion with Open Q&A: Equitable Care for All: Transforming Mental Health and Substance Use Support

- What currently are the main barriers preventing people from accessing care, and what steps have your organization taken to address and overcome these barriers?
- What methods can we utilize to reach underserved populations?
- What actions can each stakeholder take now to improve access to mental healthcare and substance use services?
- What do you hope the mental health care system will look like in five years?

John Young, MD, MPP, PhD, SVP, Behavioral Health, [Northwell Health](#)

Suzanne Kunis, Vice President, Behavioral Health, [Horizon Blue Cross Blue Shield of New Jersey](#)

Caroline Carney, MD, MSc, FAPA, FAMP, CPHQ, President, [Magellan Behavioral Health](#); Chief Medical Officer, [Magellan Health](#)

John MacPhee, CEO, [The Jed Foundation](#)

10:00 AM Morning Break, Refreshments & Networking

11:25 AM Panel Discussion with Open Q&A: Pursuing Parity: Bridging Gaps in Mental Health and Substance Use Disorders

- Achieving mental healthcare parity: why aren't we there yet?
- What progress has been made in the past year?
- What needs to happen to move the needle?

- What state and federal policies will impact outcomes in behavioral healthcare?

Danna Mauch, President and CEO, [Massachusetts Association for Mental Health](#)

Pamela Greenberg, President and CEO, [Association for Behavioral Health and Wellness](#)

Tim Clement, Vice President, Federal Government Affairs, [Mental Health America](#)

Joe Parks, Medical Director, [National Council for Mental Wellbeing](#)

Dr. Peter Cornish, Founder & Senior Advisor, [Stepped Care Solutions](#)

12:10 PM Lunch and Networking

2:00 PM Roundtable Discussions: Collaborative Solutions to the Challenges Holding Us Back

During these intimate breakout sessions, attendees will break into smaller, multi stakeholder groups. Through collaboration and peer-peer learning, the group will come up with innovative solutions and actionable items to address challenges facing the behavioral healthcare space.

Marjorie Morrison, Founder, Board Member, [Psych Hub](#)

Kevin M. Simon, MD, MPH, Chief Behavioral Health Officer, [Boston Public Health Commission](#)

3:00 PM Afternoon Break, Refreshments & Networking

4:00 PM Presentation: Achieving Success Through the Convergence of Measurement-Based Care and Value-Based Care

Simon Weisz, Co-Founder and President, [Greenspace Health](#)

4:25 PM Panel Discussion with Open Q&A: Measuring Progress, Improving Lives: The Role of Measurement Based Care (MBC) in Mental Healthcare

- Why is the adoption of MBC so low, despite the overwhelming evidence of the benefits?
- How can we overcome the barriers to implementing MBC and increase adoption?
- How can MBC affect change at the patient, provider and payer level?
- How does MBC intersect with Value Based Care?

Manish Sapra, Executive Director, Behavioral Health Service Line, [Northwell Health](#)

Hossam Mahmoud, MD MPH, Regional Chief Medical Officer, [Carelton Behavioral Health](#)

Tammer Attallah, MBA, LCSW, Executive Clinical Director, [Intermountain Health](#)

Jason Washburn, PhD, Chief Clinical Officer, [Owl](#); Chief Psychologist, [Northwestern University](#)

5:10 PM Chairs Closing Remarks:

Conference Day 2
8:00 AM Breakfast, Refreshments & Networking
9:00 AM Chairs Opening Remarks:
9:10 Case Study: Implementing an Innovative Model of Integrated Health Care in the Homeless Population Samantha Ciarocco, MSW, LICSW, LADCI, Director of Trauma Services, BHCHP
9:30 AM Panel Discussion with Open Q&A: Integrating Physical and Mental Healthcare: Facilitators and Barriers to Success <ul style="list-style-type: none"> • How can we create a continuum of care, from wellness to crisis intervention? • What are the barriers preventing us from integrating mental health care into primary care? • Despite the overwhelming evidence of the benefits of integrating healthcare, why aren't we there yet? • What needs to happen to move the needle and convert to a holistic, whole-person view of healthcare? <p> Mark Friedlander, MD, MBA , Chief Medical Officer, Behavioral Health, UHS Jill Borelli, LICSW, Senior Vice President, Behavioral Health, WellSense Health Plan Shawna Zabkiewicz, BSN RN CCM SSYB, Program Director, Physical Health and Behavioral Health Integration, Carelton Behavioral Health Abeer Jaber, VP, Integrated BH Clinical Operations, OptumHealth Karthik Sivashanker, Vice President of Equitable Health Systems, American Medical Association Michelle Hoy, LPC, CAS, Senior Vice President of Clinical Operations, Ellipsis Health </p>
10:15 AM Morning Break and Refreshments
11:00 AM Presentation: The Role of Social Media and Other Factors in the Mental Health Crisis Nathaniel Counts, Senior Policy Advisor for Mental Health to the Commissioner of Health & Mental Hygiene, NYC Department of Health and Mental Hygiene

11:25 AM The Role and Risks of Social Media on Youth Mental Health: Key learnings from Presence of Mind, a cross-sector approach to support youth mental health

- Engaging within digital spaces: With each generation, we see youth engaging more within online spaces for their socialization and gaming
- Authenticity is key: Engaging teens and young adults with authentic messaging in spaces where they are spending their time is key
- Partnership + Collaboration: Our study shows promise in cross-sector collaborative approaches to help provide evidence based mental health information and reduce stigma towards mental health

Gino Mortillaro, MD, Presence of Mind Clinician Lead, **Kaiser Permanente**

11:50 AM Lightning Talk: Stronger Together: For-profit & Nonprofit Partnerships for Student Mental Health

Marlon Morgan, M.A., LPCC, PPS, Founder & CEO, **Wellness Together**

12:05 PM Lunch & Networking

1:55 PM Presentation: Resources for Children with Complex Behavioral Health Needs

Amara Anosike, Chief of Staff, **Somerville Public Schools**

2:20 PM Fireside Chat with Open Q&A: Integrated Care Solution for Youth with Serious Emotional Disturbances and Substance Use Disorder

Children and Youth with serious emotional disturbances (SED) and substance use disorder (SUD) require specialized treatment to assure that all of their care needs are assessed and addressed at the earliest opportunity for intervention. In this session we learn about a specialized, integrated care treatment program that Horizon Blue Cross Blue Shield of New Jersey and affiliate NovaWell have developed. Plan representatives will discuss why it was important to develop this specialized program for youth with SED and/or SUD and how they have engaged both physical health and behavioral health providers to collaborate in this program. NovaCommunityCare (NCC) Behavioral health provider partners will discuss the type of services offered in the NCC program, how this program is differentiated from other youth behavioral health programs. We will also learn more about the unique Plan-Provider partnership that has been the underpinning of this highly successful program and a model of collaboration for other health plans.

Moderated by: **Suzanne Kunis**, Vice President, Behavioral Health, **Blue Cross Blue Shield New Jersey**

Michael D'Amico, Vice President, **Oaks Integrated Care**

Chris Barton, LCSW, Director, Integrated Systems of Care & Network Innovation, **Horizon Blue Cross Blue Shield of New Jersey**

2:50 PM Afternoon Break, Refreshments & Networking

4:00 PM Presentation: Behavioral Health Population Management Programs

Population based programs improve outcomes in behavioral health. In this session learn about two virtual programs to care for people with mild to moderate depression and anxiety, and for those who are seriously

and persistently mentally ill. Also shared are learnings from North California Kaiser Permanente's Intensive Community Treatment program.

Sameer V. Awsare, Associate Executive Director, [The Permanente Medical Group](#)

4:25 PM Closing Panel Discussion with Open Q&A: Treating Substance Use Disorders: Why have we Stalled?

- What progress has been made in the past year when supporting those living with substance use disorders and why has progress stalled?
- What infrastructure is needed to better engage and support both providers and patients?
- What evidence based treatments and outcomes measures should we be using?
- What is the missing piece to improve outcomes for substance use treatments?

Bradley Lerner, Director, Public Policy, Manager, Behavioral Health and Enterprise Issues, [Elevance Health](#)

Mason Turner, Senior Medical Director for Behavioral Health, [Intermountain Health](#)

Sarah Wakeman, Medical Director for Substance Use Disorder, [Mass General Brigham](#)

Conference Day 3

8:00 AM Breakfast, Refreshments & Networking

9:00 AM Chairs Opening Remarks:

9:10 AM Fireside Chat with Open Q&A: The Rise of AI: Addressing the Risks and Harnessing the Opportunities of AI and Digital Tools

- What are the opportunities and potential for using AI in mental healthcare?
- What innovative ways is AI currently being used in mental healthcare?
- What are the risks we need to be aware of when using AI tools?
- What work is being done to mitigate these risks?

Moderated by: Ronke Komolafe, CEO - Integrated Physical & Behavioral Health Alliance, [Mental Health Chair at Forbes Business Council](#)

Katherine Gergen Barnett, Vice Chair of Primary Care Innovation and Transformation, [Boston Medical Center](#)

Samta Shukla, PhD, Director of Data Science, [Blue Cross and Blue Shield of Minnesota](#)

Josh Pappas, Senior Director of Sales, [Kintsugi](#)

9:40 AM Morning Break and Refreshments

10:30 AM Presentation: Deploying Virtual Care to Create Equity in Mental Health Access

Dawn Zieger, Vice President, Psychiatry and Behavioral Health, [Geisinger](#)

**10:55 AM Presentation: Case Study: Mental Health Insights & Learnings from the Past 10 Years—
How to Make Mental Health Support Even More Accessible**

- Why mental health support via text is effective across demographics
- Understanding how major events have a far-reaching impact on mental health
- Volunteer Impact

Shairi Turner, MD, MPH, Chief Health Officer, [Crisis Text Line](#)

**11:20 AM Closing Panel Discussion with Open Q&A: Shifting the Focus to Whole-Person Care: Reimagining
How We Perceive Quality and Value in Mental Healthcare**

- How do we currently measure quality in the mental healthcare system? How should we be measuring quality?
- How can we shift the focus to holistic, whole-person care?
- What are the opportunities for value based care to transform behavioral healthcare?
- How can we challenge our healthcare system to start thinking more broadly about how we perceive quality?

Susan Beane, MD FACP, Executive Medical Director, [Healthfirst](#)

John Santopietro, MD, DFAPA, Senior Vice President, [Hartford HealthCare](#)

Tracey Weeden, MA-LICSW/ FL-LCSW, CSW Supervisor, Executive Director of Brockton Behavioral Health Center, [Boston Medical Center \(BMC\)](#)

12:05 PM Close of the Future of Mental Healthcare Summit 2024