

DTx Expert Perspective



18th-20th February | San Mateo, CA

Industry Expert Interview



 headspace

Pablo Pantaleoni

VP and General Manager of
Health

Headspace

What are you looking forward to at DTx West 2020?

I'm really looking forward to getting an update on what everyone's been working on over the past months. The conference always brings together great minds from all sides of digital therapeutics.

What conversations need to happen now for the DTx industry to move forward?

I think we need to be focusing on the challenges of commercialization - of

getting these products into the hands of the people that need them the most.

In your opinion, what's the most exciting piece of DTx industry news we have had in the past year?

I'm excited by the new partnerships being forged between digital therapeutics organizations with healthcare organizations.

What does Headspace have in the works for 2020?

We'll be continuing to partner with health systems, payers, and provider organizations using our existing consumer product. We're also looking forward to sharing the clinical results from our Headspace Health studies.

Where are we seeing progress across the industry?

I was encouraged by CMS's addition of new CPT codes

for 2020 for novel digital communication tools, such as patient portals that allow HCPs to more efficiently connect and exchange information with patients.

Where do you see the DTx industry in 5 years' time?

DTx will be recognized in treatment guidelines and care pathways, and HCP workflows will have evolved beyond prescribing DTx to using DTx as an input to overall clinical decision-making.

Hear more from Pablo on February 18th at DTx West 2020. He will be sharing more of his thoughts in the panel discussion "Lessons Learned from the Front Line of Digital Healthcare".

Also speaking at DTx West 2020 is Headspace Director of Behaviour Science Clare Purvis, who is also participating in a panel discussion titled 'Building the Bridge between Evidence and Value'.