




IQVIA PharMetrics® Plus







Comprehensive real world data on commercially insured patients in the US with a view into their diagnoses, treatments, and associated costs

PharMetrics Plus is IQVIA's longitudinal health plan database of adjudicated medical and pharmacy claims, including patient enrollment data for national and sub-national health plans and self-insured employer groups. With 150+ million enrollees since 2006, enhanced linkability, and delivery tools, PharMetrics Plus has been a trusted source of data across the pharmaceutical industry for supporting a wide range of analytical projects within all phases of development and commercialization.





Use PharMetrics Plus in All Phases of Product Life Cycle

 EARLY PHASE	 LATE PHASE	 POST-LAUNCH AND IN-MARKET
<ul style="list-style-type: none"> • Treatment Patterns • Target Product Profiles • Market Opportunity Assessment • Forecasting • Incidence and Prevalence • Orphan Drugs and Conditions 	<ul style="list-style-type: none"> • Patient Segmentation • Cost of Treatment • Burden of Disease • Value Drivers • Comparative Effectiveness • Switches and Restarts • Duration of Use 	<ul style="list-style-type: none"> • Patient Journey • Comparative Effectiveness • Medication Adherence • Patient Cost Analyses • Source of Business • Pharmacovigilance and Safety • Provider Segmentation • Label Extension

Key Attributes of PharMetrics Plus Drive Comprehensive Patient Insights

 PATIENTS	 PRIMARY CARE AND SPECIALTY VISITS	 MEDICATION USE	 HOSPITAL	 OUTPATIENT INJECTIONS/ INFUSIONS
<ul style="list-style-type: none"> • YOB • Gender • ZIP3 • State • Enrollment Dates • Payer/Plan Type 	<ul style="list-style-type: none"> • All Visit Dates • Diagnosis Codes • Ordered Labs • Procedure Codes • Provider Specialty 	<ul style="list-style-type: none"> • Fill and Refill Dates • Retail, Mail Order, Specialty • Formulary Status • Dispensed Medication • DAW Codes • Quantity • Days Supply 	<ul style="list-style-type: none"> • Admission Date and Diagnosis • Length of Stay and Discharge Status • Diagnosis Codes • Inpatient Procedures • ER Visits • Provider Specialty 	<ul style="list-style-type: none"> • Date of Infusion • Diagnosis Codes • Service Units • Procedure Codes • Provider Specialty
<div style="text-align: center;">  COST </div> <ul style="list-style-type: none"> • Allowed Amount • Paid Amount • Copayment • Coinsurance • Deductible 				

Versatile Features Supporting Analysis

 LINKING	 PROVIDER IDS	 DELIVERY AND TOOLS	 THIRD-PARTY ACCESS
<p>Ability to link PharMetrics Plus to other IQVIA and non-IQVIA databases for more in-depth insights</p>	<p>Provider NPI available for more than two-thirds of the claims</p>	<p>Data is delivered in native or OMOP format via cloud and/or IQVIA's E360 tool for easy access and utilization</p>	<p>No incremental fees and easy process for third-party use allows for transparency in budgeting</p>

Link PharMetrics Plus for Complete View Into Patient's Healthcare Journey

Ambulatory EMR

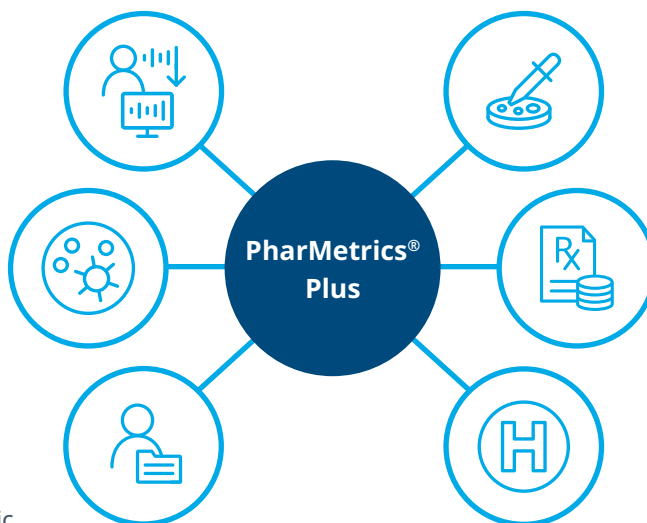
Dig deeper with clinical details including lab results/vitals/ non-ICD-10 coded rare diseases

Oncology EMR

Design robust studies by diving deeper into cancer-related clinical metrics

Consumer Data Registries/ Client-Specific Data

Link consumer data from leading national vendors; access disease-specific data/client-specific data not found elsewhere



Lab & Biomarkers

Find clinical laboratory results and biomarkers collected from key national vendors

Open Source Claims (Dx/Rx)

Easily identify cash payments not captured in insurance claims

Hospital Charge Data Master (CDM)

Obtain additional information on drugs administered during hospitalization

Select Published Studies Using PharMetrics Plus

- **Linked to other IQVIA and non-IQVIA data:**
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6859120/>
- **Linked to a leading national dermatology EMR:**
<https://doi.org/10.1080/09546634.2018.1479725>
- **Adherence and cost of biologic therapy:**
<https://www.ajmc.com/journals/issue/2018/2018-vol24-sp8/twoyear-adherence-and-costs-for-biologic-therapy-for-rheumatoid-arthritis>
- **Used in computer modeling to identify undiagnosed patients:**
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6954081/pdf/jbm-11-1.pdf>