

# GreyGreen Media Announces Strategic Partnership with Slice of Healthcare & Slice of Media

## PARTNERSHIP WILL PROVIDE COVERAGE OF GREYGREEN MEDIA EVENTS AND ADDITIONAL DIGITAL CONTENT VIA SLICE OF HEALTHCARE & SLICE OF MEDIA-RELATED BRANDS

LONDON, September 14, 2022 — GreyGreen Media, a London-based boutique event and content firm, today announced a new strategic partnership with [Slice of Healthcare](#) & [Slice of Media](#). Slice of Healthcare is a sister company of Slice of Media and is one of the nation's top healthcare business news and healthcare IT media channels.

The new partnership will provide coverage of GreyGreen Media events across several verticals and additional digital content pre-conference and post-conference.

*“At GreyGreen Media, we pride ourselves on building high-quality events focused within the nexus of healthcare and technology. We’re excited to partner with Slice of Healthcare to continue to drive innovation in the life sciences, digital health and other areas through in person and digital content and collaboratively provide valuable insights across the healthcare industry.”*  
- Chris Goy, Managing Director

*“We are so excited to partner with Slice of Healthcare & Slice of Media and have them featuring and producing content at a number of GreyGreen’s events. The partnership will be kicking off at the Virtual-First Care Summit, which is taking place in Boston from October 25-26th, where Slice of Healthcare will be producing a live podcast on How to Scale Virtual-First Care across the US & Beyond on Day 2 of the summit.”* - Kate Morony, Producer of the Virtual-First Care Summit

Based in St. Petersburg, Florida, Slice of Healthcare (a Slice of Media company) currently produces 15 healthcare shows, including the Slice of Healthcare podcast, Titans of Healthcare, and Why They Invested – Healthcare Edition. With an audience that reaches 65 countries, the shows have previously ranked in the top 10 Healthcare Business News podcasts and were recognized as one of the top new healthcare podcasts in 2021. Slice of Media was formed after Slice of Healthcare and focuses on industries outside of healthcare, starting with life sciences, wine, real estate and beyond.

*"We are thrilled to partner with GreyGreen Media. With upcoming events like the Virtual-First Care Summit, DTx East, and many more, the quality of the event itself and the speakers present is never compromised when put in GreenGrey Media's hands, which really speaks volumes about their team." - Jared S. Taylor, Founder at Slice of Healthcare & Co-Founder at Slice of Media*

### **About Slice of Healthcare**

Slice of Healthcare LLC is a healthcare media company that specializes in podcast production, content creation, and news coverage. The company prides itself on creating bite-sized, video and audio-focused healthcare content for the masses. Founded in 2018, the company works with a variety of digital health, life sciences, and healthcare IT organizations. Slice of Healthcare is best known for having some of the top podcasts including Titans of Healthcare, Why They Invested - Healthcare Edition, and the Slice of Healthcare Podcast.

### **About Slice of Media**

Slice of Media, Inc. is a media production company that builds content in industries like healthcare, life sciences, wine, and real estate, with plans to grow into other industries. Slice of Healthcare is a sister company of Slice of Media.