



FUTURE OF MATERNAL CARE

January 30-31st | 2024
San Francisco, CA

Confirmed and Invited Speakers Include:

- **Amanda Williams**, Medical Director, **Mahmee**
- **Gary Pugh**, Medical Officer, **Alabama Department of Public Health**
- **Diana Derige**, Vice President, Health Equity Strategy, **American Medical Association**
- **Dare Henry-Moss**, Manager of Health Equity Program Strategy, **Independence Blue Cross**
- **Dawn Steiner**, OBGYN Medical Director, **Centene**
- **Lori-Ann Satran**, Associate Vice President of Women's, Infants and Children, **HonorHealth**
- **Sarah Chen**, Vice President of Clinical Innovation, **Maven Clinic**
- **Rachel Sheehan**, Corporate Director of Women's and Newborn Services, **UHS**
- **Linda Greub**, Managing Partner, **Avestria Ventures**
- **Meghan Doyle**, CEO and Co-founder, **Partum Health**
- **Linda Genen**, Chief Medical Officer, **Progeny Health**

Conference Day One | Tuesday, 30th January

8:00am **Registration, Breakfast and Networking**

9:00am **Chair's Opening Remarks**

Speaker to be Announced

9:10am **Keynote Presentation: Setting the Stage: Maternal Care in the US - Where are We Now?**

Inaugurating the Future of Maternal Care Summit, this opening keynote presentation will delve straight into maternal care in the US and the current state of maternal health outcomes. Reflecting on the year following our previous gathering, where are we now? What strides have been taken? How have maternal care outcomes changed? And how far are we from achieving birth equity?

Amanda Williams, Medical Director, **Mahmee**

9:35am **Keynote Panel Discussion: The Answer is in the Community**

As Kimberly Seals Allers reminded us at the last summit, for maternal care ‘the answer is always in the community’. How can we recognize and leverage community-based approaches in maternal care, and what success has been shown through using a community-based approach?

- How can we harness the power of community to enhance maternal care outcomes?
- What strategies or community approaches have demonstrated success in improving maternal health outcomes?
- What are the most effective ways to engage the patient’s family and closer community in their care and what is the value in this?
- How has the community, and can the community continue to close gaps in patient care? For example access to care gaps and equity gaps? How can other stakeholders work in tandem with communities to close gaps such as these?

Speaker to be Announced

10:10am Morning Refreshments and Facilitated Networking

During this extended morning refreshments break, there will be a series of round tables each centred around specific topic in maternal care to allow for effective networking. Use this time to network with individuals at the summit, enjoy refreshments and share thoughts on some central topics. More information to be announced on this soon...

11:10am Shark Tank Pitches

The Shark Tank Pitches are back! During this session each start-up will speak for 10 minutes followed by a 5 minute feedback from investors. After this, investors will provide general guidance to the audience on what investors are looking for in this space.

To be considered as a start-up please email your company bio to kate@greygreenmedia.com. Applications will close on November 23rd.

Moderator:

11:10am Start up 1:

11:25am Start up 2:

11:40am Start up 3:

Investment Panel:

Linda Greub, Managing Partner, **Avestria Ventures**

Anula Jayasuriya, Partner, **DigitalDxVentures**

Tracy Dooley, Partner, **Avestria Ventures**

12:45pm Lunch and Networking

Maternal Health Equity and Access to Care

2:00pm **Panel Discussion: Improving Maternal Mortality in Rural Health Populations**

This panel will hone in on the high rate of maternal mortality in rural health populations. Looking at the current systemic barriers in the US healthcare system, the latest technological and community-based innovations and how we can improve patient education, this panel will look at how we can bring our learnings together to overcome this pressing issue

- How can we leverage communities and education programs to bridge the gap for rural populations and provide rural patients with adequate knowledge and resources to enable safe pregnancies?
- What approaches have been used recently to try and improve maternal mortality in rural populations? Which have been successful and which haven't?
- What policy changes are needed to improve maternal mortality and maternal outcomes in rural populations? What is the policy energy at the moment in helping rural patients?
- How are healthcare systems investing in improving maternal care for rural populations?

Gary Pugh, Medical Officer, **Alabama Department of Public Health**

Emma Sugerman, Co-founder and Chief Operating Officer, **Mavida Health**

Fahimeh Sasan, Chief Innovation Officer and Founding Physician, **KindBody**

2:40pm **Panel Discussion with Lengthened Q&A : Building Equitable Maternal Care from the Ground Up**

This panel discussion, involving speakers from a diversity of stakeholder groups - insurers, healthcare systems, community based organizations, maternal care providers and investors will focus on one the the largest issues in maternal care - the impact of systemic racism on maternal outcomes for Black and Brown Patients. This panel discussion will be extended to enable 15 minutes of questions at the end from the audience.

- How can we confront current inequitable systems and build systems that can help us achieve health equity?
- How can we gather and utilize feedback from patients experiencing or at risk of racism in maternal care to rebuild current healthcare processes?
- How can we work with communities to achieve maternal health equity?
- How can we, as professionals, ensure we advocate for black and brown patients in the most impactful way?
- What innovations have shown evidence in improving maternal care?
- What two final things/ call to actions would each panelist say to the audience regarding maternal health equity?
- How can we operate justice and equity into business models

Melissa Woods, Director of Population Health, Clinical Operations for Maternal Child Health Programs, **Centene**

Crystal Tyler, Chief Health Officer, **Rhia Ventures**

Diana Derige, Vice President, Health Equity Strategy, **American Medical Association**

Dare Henry-Moss, Manager of Health Equity Program Strategy, **Independence Blue Cross**

Speaker TBA, **Heluna Health**

3:25pm

Afternoon Break, Refreshments and Networking

Patient-Centered Holistic Maternal Care

4:05pm **Stories from the Front Line: A Patient's Perspective on Maternal Care**

During this session, our moderator will ask patients various questions about their experience throughout their maternal care journey.

- What support did you need throughout your care? Prenatally, during birth and postnatally. How does this compare to the support you received?
- What things do healthcare providers need to consider more for patients?
- How could your trust be increased in the healthcare system for maternal care? How much does trust affect your ability to access quality maternal care?

Moderator: TBA

Patient: **Denys Symonette Mitchell**, Federal Lobbyist, Maternal Health Policy Expert & Patient, **Symonette Strategies & Solutions**

4:35pm **Lightning Talks**

These short 15 minute talks will dive into two important areas and patient populations which must be considered when designing maternal healthcare models.

4:35pm - Diabetes or Hypertension **Gary Pugh**, Medical Officer, **Alabama Department of Public Health**

4:50pm - The Impact of the Social Determinants of Health (SDoH) on Maternal Care Outcomes. **Highmark Health**

5:05pm - Mental Healthcare in Maternal Health, **Andrea Niles**, CEO and Founder, **Prospera**

5:20pm **Panel Discussion: Increasing the Value and Convenience of Postpartum Visits?**

Attendance for postpartum visits is often low which may be attributed to the value and convenience of these visits for mothers. How can we improve these visits by understanding the difficulties the mother may have firstly in accessing this postpartum checkup, and secondly by ensuring these visits are valuable for the mother.

- Fundamentally, what support ideally would a mother need from their healthcare provider post-birth? What does this support look like at the moment?
- Which populations show the lowest attendance for their postpartum visits? How can we understand and meet the mother where they're at before strategizing to improve these visits for mothers?
- What solutions are available to help mothers who have difficulties with their postpartum care? Have any of these solutions demonstrated value so far?
- Which aspects of the mothers postpartum care are most neglected at the moment? How can we advocate and strategize to improve these aspects?

Moderator: **Dawn Steiner**, OBGYN Medical Director, **Centene**

Meghan Doyle, CEO and Co-founder, **Partum Health**

Linda Genen, Chief Medical Officer, **Progeny Health**

Talia Borgo, Co-founder and Clinical Director, **Millie**

Jin Lee, Investor, **Oxford Angel Fund**

5:55pm **Chair's Closing Remarks**

Speaker to be Announced

6.00pm

End of Future of Maternal Care Summit Day One

Conference Day Two | Wednesday, 31st January

8:00am **Registration, Breakfast and Networking**

9:00am **Chair's Opening Remarks**

9:10am **Panel Discussion: Healthcare System Adoption and Adaption**

This panel will hone in on how healthcare systems are adopting new approaches and adapting current approaches with regards to the provision of maternal care.

- How are healthcare systems striving for birth equity?
- How are healthcare systems adapting their approach to maternal care? Build vs buy?
- What are the largest hurdles?
- How are healthcare systems working on educating mothers around their care?
- How are healthcare systems innovating around populations with access barriers? Aka rural health populations?

Rachel Sheehan, Corporate Director of Women's and Newborn Services, **UHS**

Ericka Gibson, Physician Program Director, Perinatal Safety and Quality, **Permanente Medicine**

Margaret Larkins-Pettigrew, Senior Vice President, Chief Clinical Diversity, Equity & Inclusion Officer, **Allegheny Health Network**

Lori-Ann Satran, Associate Vice President of Women's, Infants and Children, **HonorHealth**

Rosemond Owens, Director, Health Equity Integration, **Blue Cross and Blue Shield of Minnesota**

9:50am **Panel Discussion: The Maternal Care Mosaic - Patient-Centricity at Every Point of Care**

This panel will bring together a breadth of professionals involved in caring for mothers and birthing people including Doulas, Midwives, Physicians, Nurses, Social Workers, Birth Community Health Workers, Lactation Experts and more!

- How can we as professionals ensure we are collaborating effectively with one another throughout the patient's care? What aspects are going well in collaboration at the moment and what could be improved?
- As maternal care evolves, how can the panelists envision the role of technology and evidence-based research in shaping maternal care, while still upholding the importance of personalized and empathetic support?
- How can we as professionals improve patient trust in maternal care?

Moderator: **Katie Spiess**, Former National Associate Director, Maternal and Child Health Strategy, **UnitedHealthcare**

Major Care Doula - name TBA

Sarah Oreck, Perinatal Psychiatrist, Co-founder & CEO, **Mavida Health**

Kiran Saluja, Executive Director, PHFE WIC Program; Breastfeeding & Nutrition Services, **Heluna Health**

10:30am **Fireside Chat: Birth Centers - A Should-Have Not A Could-Have**

Leseliey Welch, Co-founder and Co-Director, **Birth Centre Equity**

Kimberly Seals Allers, Founder, **Irth App**

11:00am

Morning Refreshments and Networking

The Future of Maternal Care - Changes in Policy, Technological and Community-Based Innovation

11:40am **Panel Discussion: Innovation in Medicaid Populations**

Moderator: **Kimberly Seals Allers**, Founder, **Irth App**

- What does innovation in medicaid look like?
- What are some of the recent legislation changes that are promising?
- Where is Medicaid at with reimbursing doulas?

Katie Spiess, National Associate Director, Maternal and Child Health Strategy, **UnitedHealthcare**

Adimika Arthur, Executive Director, **Health Tech for Medicaid (HT4M)**

Wengora Thompson, Chief Impact Officer, **Mae**

12:20pm **Closing Panel - Future Innovation and Advocacy in Maternal Care**

This closing panel will look at the various innovations in maternal care which promise improved outcomes. Looking at various technological innovations in maternal care - remote patient monitoring, telehealth, AI and the value they are providing, as well as non-technological innovations for example provided by communities.

- Which digital innovations are showing the most success in improving maternal health outcomes? By what metrics is their value being measured?
- What access barriers may exist for these? How are companies mitigating these barriers or finding alternative solutions?
- Which populations are these technologies most transformative for?
- The last day and a half we've discussed various problems and solutions. How do we take these learnings and move forward?

Moderator: **Sarah Hague**, Chief Program Officer, **Vote Mama**

Eric Dy, Founder and CEO, **Bloomlife Inc**

Sarah Chen, Vice President of Clinical Innovation, **Maven Clinic**

Ijeoma Uche, Co-founder, **Birth By Us**

Elizabeth Garner, Chief Scientific Officer, **Ferring Pharmaceuticals**
Rosemond Owens, Director, Health Equity Integration, **Blue Cross and Blue Shield of Minnesota**

12:30pm

Close of The Future of Maternal Care Summit