

GreyGreen Media Announces Community Partnership with Digital Health Institute for Transformation (DHIT)

PARTNERSHIP WILL ENABLE GREYGREEN MEDIA AND DHIT TO BRING TOGETHER THEIR RESPECTIVE DIGITAL HEALTH COMMUNITIES AND EXPAND THE INDUSTRY'S AWARENESS OF THEIR VIRTUAL-FIRST CARE SUMMIT SERIES.

LONDON, June 30, 2023 — GreyGreen Media, a London-based boutique event and content firm, today announced a new community partnership with the Digital Health Institute for Transformation (DHIT). Headquartered in North Carolina, DHIT is a non-profit education and research institute supporting organizations and communities through the process of digital transformation across the US and beyond.

The new partnership strives to further both parties' goals of bringing diverse audiences together to build and educate communities on Digital Health, through cross-channel marketing and promotion to raise awareness of DHIT and GreyGreen's Virtual-First Care Summit Series.

“Both GreyGreen Media Ltd and the Digital Health Institute for Transformation (DHIT) have an aligned mission to bring diverse audiences together across the Digital Health ecosystem to share learnings and best practices. As an events company, we have seven years' experience in putting together a range of industry-leading events for individuals within the digital health space, and DHIT has built a significant network and thought leadership within this field. As such, this partnership will enable us to grow our respective audiences and help fulfill our aligned goals in growing the Digital Health community globally. We are so excited to partner with DHIT for the Virtual-First Care Summit Series.” – Kate Morony, Virtual-First Care Summit Producer, GreyGreen Media

Over the last six years, DHIT has collaborated with leading academic institutions, associations, and industry to cultivate talent and ecosystems with an immersive learning and collaboration platform, harnessing real-world experiences that drive the adoption of next generation skills, capabilities and emerging technologies needed to foster the digital health leaders and innovators of the future. DHIT is currently focused on bringing together a growing ecosystem of international partners to build, test, learn and deploy new ways to deliver on the promise of digital transformation in service of our communities and improved population health.

“GreyGreen Media has oriented itself at the forefront of digital transformation and innovation by acting as the anchor of thought leadership across the healthcare and life sciences ecosystem, and they are closely aligned with our shared vision of eliminating health inequities in our society,” says Michael Levy, DHIT CEO. “A partnership makes perfect sense. We look forward to working closely with GreyGreen Media to deliver exceptional experiences at increased scale focusing on the most pressing health issues to drive awareness and attention on what matters most: health. Because health is life.”

The partnership will be kicking off with the Virtual-First Care East Summit, which will be taking place in Boston in November, with pre-event publicity launching in early July.

Virtual-First Care Summit Series LinkedIn Page

For further information about DHIT, please visit:

[DHIT Website](#)

[DHIT LinkedIn Page](#)