



## Q&A with Kameron Matthews, MD, JD, FAFP

**Chief Health Officer**  
**Cityblock Health**

### Can you tell us a bit about your work as Chief Health Officer at Cityblock Health?

After a career serving marginalized communities, I am proud to serve as the lead clinician for Cityblock Health - as we standardize and scale our care model, I am responsible for our clinical strategy, building a sustainable clinical infrastructure, and for assuring the provision of high quality, safe, and reliable care. It really does equate to a dream position for me as I am focused on how to transform primary care to a more equitable and whole-person-focused

platform for the most marginalized and the most complex. I'm proud to be part of a leadership team that believes in this larger mission and we are excited for our continued growth and partnership throughout the marketplace.

### What is Cityblock Health currently doing to improve access and equity for underserved communities?

Our current membership is by definition an underserved community that requires that additional assistance to traverse our very confusing traditional health care system. With 79% of members of BIPOC background, we are purposeful in our intent and our population health strategies to earn their trust and to address their medical and social needs. Our preventive care, chronic disease management, and acute care services are targeted to our members in such a manner through multiple modality access to care and whole-person focused care.

### What role does primary care have in shaping the future of healthcare?

Primary care is the foundation on which we will solve the problems of the



# REIMAGINING PRIMARY CARE

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traditional health care system. The unnecessary complexities, the burdensome administrative costs and the lack of trust and engagement with the larger systems and even workforce can be addressed by taking a more proactive approach to how we serve both individuals and communities. The prioritization of continuity of care, care coordination beyond the basic provider visit, and the connectivity before illness and beyond disease, are what will change outcomes - primary care is the mechanism.

## **Can you share what inspires your work as a healthcare leader and what are you most proud of?**

I am inspired by the upcoming generation of healthcare leaders entering school with a focus on transformation and equity. I work closely with both undergraduate and medical students, and am eager for them to join the workforce en masse. Their interest in primary care and public health feels like the momentum that we need across the industry. For the last ten years, I am proud to support their enrichment through my non-profit, the Tour for Diversity in Medicine, and I look forward to expanding our educational opportunities at Cityblock Health in the future.

## **Lastly, what are you most looking forward to at the Reimagining Primary Care Forum this August?**

I'm looking forward to learning about policy interventions and innovative strategies that the speakers and attendees can translate into action. I want to use the time to collect insights on the implementation of change, as opposed to the academic exercise of celebrating or analyzing what has already been accomplished. I am excited to be with a group of colleagues that can be a part of that change!

**We couldn't be more thrilled to welcome Dr. Kameron Matthews to the speaker faculty for the Reimagining Primary Care Forum this August!**

**Don't forget to catch Kameron's presentation entitled 'Cityblock Health – Shaping the Future of Primary Care Delivery' on August 2nd, at 4:40PM EST!**