

The Leading Digital Therapeutic and Digital Medicine Companies

November 2017

Welcome to the inaugural list of the *leading* digital therapeutic and digital medicine companies.

The future of medicine is digital and in this summary report you will **catch of glimpse of the enormous potential** of some of the most innovative companies in this industry.

From improving clinical outcomes, increasing access to medical support and integrating technology with existing treatments, through to saving costs and providing clinicians with vital data, it is no surprise that this industry is rapidly growing.

As with any groundbreaking and emerging sector, there is a need for consolidation of information. This report has been compiled with the help and support of our advisory panel to **act as a guide for those seeking more information** about some of the leading players in the industry.

Please note that this report is based on qualitative research with key opinion leaders in the industry.



Akili Interactive Labs

Akili Interactive Labs are building clinically-validated cognitive therapeutics, assessments, and diagnostics that look and feel like high-quality video games. Their aim is to develop a new type of Digital Medicine that can be deployed remotely directly to any patient anywhere, prescribed and tracked by physicians.

Akili was co-founded by leading cognitive neuroscientists and top-tier entertainment software creators. Their operational team is a mix of biomedical scientists and experts in medical device commercialization and interactive design.

CEO: Eddie Martucci

Big Health

Big Health

Big Health is on a mission to help millions back to good mental health.

They have developed automated behavioral programs scalable enough to help everyone in need. Their first program – Sleepio, helps clients to understand their sleep score, and delivers help using cognitive behavioral therapy. All of Big Health's work is backed by gold standard clinical evidence.

CEO: Peter Hames





Canary Health

Canary Health is a leading provider of digital health self management programs that prevent the progression of chronic diseases including arthritis, depression, diabetes and heart disease. Their mission is to empower people with the tools, coaching and community support to self-manage their health, enhancing their quality of life, improving health outcomes and lowering the cost of care.

CEO: Adam Kaufman



Click Therapeutics

Click Therapeutics engineers, validates and commercializes Digital Therapeutics solutions to benefit people with unmet medical needs through cognitive and neurobehavioral modification. Their digital interventions enable change within individuals, and can be used independently or in conjunction with biomedical treatments.

CEO: David B. Klein



Dthera Sciences

Dthera Sciences is developing an innovative digital therapeutic to meaningfully improve the quality of life and reduce anxiety in people with Alzheimer's, Dementia, or Senior Isolation.

Their digital therapeutic – ReminX, uses reminiscence therapy in an innovative way. Family members and friends can upload photos and stories which seniors access through their ReminiX tablet.

CEO: Edward Cox

Ginger.io

Ginger.io

Ginger.io provides comprehensive care for people with stress, anxiety and depression. Their digital service offers 24/7 support, guidance, therapy and medication support from professional coaches, licensed therapists and psychiatrists, respectively.

Their personalized service, Ginger Care, offers three levels of membership, providing affordable access to treatment.

CEO: Anmol Madan



Glooko

Glooko are dedicated to bringing innovation to diabetes management and control. Founded in 2010, their software as a service is used by millions of people, helping them to make data driven decisions.

Their service enables patients to upload data from monitoring devices and compare alongside diet and exercise data captured on their mobile device. This data can provide them with insights and can be shared with clinicians.

CEO: Rick Altinger





Livongo

Livongo has a vision to help people with chronic conditions to live better and healthier lives, by redesigning chronic condition management. Using a combination of consumer health technology, personalized recommendations and real time support at point of contact, they aim to drive behavioral change.

Powered by advanced analytics their service provides people with support and tools at the right time.

CEO: Glen Tullman



mySugr

Mysugr specializes in app based all-round care for people with diabetes. Their apps, services and access to diabetes coaching work together to help people manage their condition.

With over 1 million users, the MySugr App is a class 1 medical device in the US and EU.

CEO: Frank Westermann



Neurotrack

Neurotrack

Neurotrack uses clinically proven science to enable people to assess and improve memory over time. Their assessment tool creates a baseline score that can then be used to measure progress over time. Their memory health programme uses guidance and tools to help patients incorporate new behaviors or modify existing ones.

CEO: Elli Kaplan



omada

Omada Health

Omada Health is a digital behavior change program designed to help people make changes that help them reduce their risk of developing chronic disease such as type II diabetes, stroke and heart disease.

As part of their program, customers are sent a 'smarter scale' that instantly syncs with the App to track progress over time.

The program also helps patients sustain weight loss over time. Clinical evidence shows that users of the Omada program lose 4 – 5% of their body weight, which most sustain over a 2 year period.

CEO: Sean Duffy



Pear Therapeutics

Pear Therapeutics develop prescription digital therapeutics that are clinically validated and FDA cleared software applications. Their lead product, reSET is a an FDA cleared 12 week prescription therapy for substance use disorder. They have a number of other therapeutics in the development pipeline.

CEO: Corey McCann



Propeller Health

Through sensors, mobile apps and services, Propeller helps reduce the cost of care while delivering better quality of life for individuals with chronic respiratory disease. Propeller has been used by patients with asthma or COPD in over 40 commercial programs across the US at major healthcare systems, payers, employers and other commercial partners

CEO: David Van Sickie



Proteus Digital Health

Proteus develops digital medicines that measure medication treatment effectiveness, helping physicians improve clinical outcomes and patients reach health goals.

Proteus Discover comprises ingestible sensors, wearable sensor patches, a mobile app and a provider portal. It provides never-before-seen data that enables evaluation of the effectiveness of medication and facilitates informed medical decisions.

CEO: Andrew Thompson



Voluntis

Voluntis develop companion software to accompany and enhance a specific medication or medical device. Theraxium is a platform capable of transforming health data into medical intelligence for better care. Their current offering includes therapeutics for Diabetes, Oncology, Coagulation and Hemophilia. They have 50+ programs deployed servicing over 600,000 patients.

CEO: Pierre Leurent



WellDoc

WellDoc is focused on improved clinical outcomes for the management of chronic disease, their current focus is on the management of diabetes.

Their FDA approved program, Bluestar has been rigorously tested in a life science model of clinical trials and is designed to help people with chronic diseases better manage their conditions

CEO: Kevin McRaith

Digital Therapeutics & Digital Medicine Summit 2018

This report has been compiled in conjunction with the Digital Therapeutics & Digital Medicine Summit 2018, taking place **in San Jose, CA on February 27 – 28th**.

Featuring many of the companies on this list, this landmark event is bringing together a wide range of stakeholders, all of whom have a vested interest in this rapidly growing sector.

For more information, and to secure your place at this exclusive event visit www.digitaltxsummit.com