



## **Brandon Staglin**

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### **What are your thoughts on the current landscape of the mental health and wellbeing ecosystem?**

I am encouraged to see how the ecosystem has grown in the last three years, as shared recognition of the societal stresses we've all experienced has catalyzed more open conversations, more investment, and more advocacy. Still, the lion's share of the attention has focused on only part of the continuum: the segment from wellness to mild mental illness.

### **How do we ensure people with lived experience are engaged in designing solutions for the delivery of mental health and substance use disorder care?**

Though it's vital to co-design solutions with people who have experienced mental and substance use challenges, for best engagement and outcomes, it must be done thoughtfully. The three top recommendations I have learned through my participation in the creation of lived experience councils are to listen to personal perspectives with respect, humility and sensitivity, to clearly define the council's roles, responsibilities, and scope of decision-making power at the start, and to communicate regularly with the council about the results of its influence on projects at hand.

### **What is the biggest challenge currently facing the space, and how do we overcome it?**

Despite the noted expansion in



attention on mental health, very little of the growing corporate investment has focused on serious mental illness, likely due to an erroneous perception of the market and impact being small. People facing serious mental illness must be given space to share their experiences with the public to build awareness of the scale and severity of this societal problem.

### **What is One Mind's vision in this space and what will the next few years hold?**

For almost thirty years, One Mind has been accelerating the world's mental health through the discovery, deployment, and dissemination of science-backed solutions. Though our scope spans the spectrum of mental illness to wellness, a growing focus for us has been to catalyze scientific leadership and entrepreneurship addressing serious mental illness

**Is multi - stakeholder collaboration key in**

### **advancing this space?**

Of course, it takes a community working in sync to advance effectively. A great example is the recently launched Accelerating Medicines Partnership in Schizophrenia (AMP-SCZ). Building on a 20-year nationwide study convened and launched by One Mind, this international partnership brings together leading entities from public and private sectors to lay the groundwork for new medications for the earliest stages of psychotic illness. I am proud of One Mind's key participation in this collaboration.

### **What are you most looking forward to at the Future of Mental Healthcare: West Summit?**

I look forward to learning about more opportunities to collaborate with leading lights in the mental health ecosystem to address its critical needs.